

Exhibitor Contract for the November 2011 Austin Savvy Kids Conference

1. Contract for Space

This signed application constitutes a contract for the right to participate at the November 2011 Austin Savvy Kids Conference (“the Conference”). The words “Conference Management” mean the Savvy Kids Education, LLC or its officers, directors, employees, or contractors authorized to act in the management of the Conference.

2. Eligibility to Exhibit

The right to exhibit at the Savvy Kids Conference is generally available to those companies providing goods or services for elementary and middle school-age students. The Conference Management reserves the right to determine the eligibility of any company or products or services for inclusion in the Conference, and shall have the right to exclude or require modification of any display or demonstration which, in its sole discretion, it considers unsuitable to or not in keeping with the character of the Conference.

3. Webpage Links

Exhibitors and exhibiting companies that meet the eligibility requirements set forth above will be offered the opportunity to be linked to the Savvy Kids Conference web page. Links to individual company websites will be provided on the Savvy Kids Conference webpage for one year.

4. Acts Outside of the Control of the Conference Management

Savvy Kids Education, LLC shall not be liable to indemnify or reimburse the exhibitor with respect to any damage or loss, direct or indirect, arising as a result of any or all of the following: fire, flood or any other such cause, government intervention, acts of war, acts of terrorism, strike, lock-out, labor dispute, riot, or any other event over which the Conference Management has no control, including cancellation, postponement, relocation, change in conference installation or move out or exhibit times as a result of aforementioned events.

5. Hold Harmless Clause

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor’s activities on the conference premises and will indemnify, defend, and hold harmless the Conference Management and St. Gabriel’s Catholic School, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

6. Space Assignment

Every effort will be made to assign the exhibitor the area or room indicated on the reservation form; however, the Conference Management reserves the right to make the final space assignment or change the space assignment after the exhibitor’s application is accepted, with exhibitor notification, should it be necessary in the best interest of the Conference.

7. Cancellation

Cancellation of rental space and all other promotional options by the exhibitor must be made in writing. Cancellation fees will be made according to the following scale. Organizations cancelling on or before October 1st, 2011 will be issued 100% refund of their deposit. Organizations canceling on or before October 15th, 2011 will be issued a 50% refund of their deposit. Cancellations occurring after October 15th, 2011 will not receive a refund.

8. Use of Exhibit Space

Exhibitors shall not assign, sublet, or share the whole or any part of the exhibit space without prior consent of Conference Management. Exhibitors must display only the goods or services sold by them in their regular course of business. Businesses and organizations without assigned exhibit space will not be permitted to solicit business or promote products or services at the Savvy Kids Conference. Audio-visual, sound, and/or sight attention-getting devices and effects will be permitted only if they do not interfere with the activities of neighboring exhibitors.

9. Exhibit Space

All exhibit areas must be open and in operation during designated Conference hours. **Exhibit areas must remain staffed until the 4pm on Saturday, November 12th, 2011.**

10. Distribution of Promotional Literature

Exhibitors are permitted to distribute promotional items, catalogs, flyers, coupons, and other advertising literature at their respective areas only. No literature is to be placed in reception areas, meeting rooms, dining areas, or any other public areas, except as part of a sponsorship package approved by Conference Management.

11. Agreement:

As an authorized representative of _____, we agree to abide by the provisions stated above.

Authorized Representative:

Name (printed): _____

Signature: _____

Date: _____

Savvy Kids Education Representative:

Name (printed): _____

Signature: _____

Date: _____

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A. Area / Room Rental

Registration Deadline: Oct 22nd, 2011 (to be included in Conference Program)

Company Name: _____

Name as it should be listed in conference program (if different from above)

Contact Person:

First Name _____ Last Name _____ Title _____

Telephone Number _____ Fax Number _____

E-mail _____

Address _____

City _____ State _____ Zip _____

Would you like a link to your website on our Savvy Kids Conference web page? Yes No

Company website address: _____

Please refer to the exhibit hall floor plan for area choices. Area and room selection is based on first-come, first-served reservations. Every effort will be made to meet the needs of the exhibitor. Areas cannot be reserved without payment.

ROOMS / AREAS	Room / Area Preference (coming soon)	Price	Total Price
Indoor Exhibitor Area	#1 _____, _____, _____ #2 _____, _____, _____ #3 _____, _____, _____	\$300	
Outside Exhibitor Area Rental (areas & sizes vary)	#1 _____, _____, _____ #2 _____, _____, _____ #3 _____, _____, _____	\$250	
Private Room (contact for details)	#1 _____, _____, _____ #2 _____, _____, _____ #3 _____, _____, _____	\$350 - \$550	
Conference Book Advertisement		\$200-\$450	
Conference Bag Inserts		\$200	
Multi Area/Room Discount (10%)			
Early Registration Discount – if before September 17th (20%)			
Workshop Host Discount – Exhibitor Area (50%)			
Total Amount (use for payment in full)			
Deposit Amount (50% of total amount)			

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Appendix: Workshop or Activity Details

Program(s) Description *(complete this section for each program)*

Program/Activity Name: _____

Program Description: _____

Program Lead/Teacher: _____ Phone: _____

Email: _____

Program Time(s): *(select timeslot by placing x in each timeslot program would be offered- final schedule owned by Savvy Kids)*

Saturday, November 12th	10am	11am	12pm	1pm	2pm	3pm
	_____	_____	_____	_____	_____	_____

Program Duration: _____ Max number of Participants per session: _____ Participants age range: _____

Facility Needs: _____

Other Needs/Notes: _____

Fair market value of Program(s): _____